

VIVIAN ZOTTOLA

Human-Dog Relationship Therapist & Author



GEORGE & VIVIAN 2024

MEDIA KIT

Vivian Zottola, MSc, is a human-dog relationship therapist and author dedicated to strengthening the bond between people and their canine companions. Since 2009, she has provided canine behavior training and consulting while coauthoring research papers with the Center for Canine Behavior Studies, a nonprofit. She also cocreated BeBiteSmart animated lessons, an educational initiative that helps children reduce the risk of dog bites.

With over 20 years of experience, Vivian's expertise is trusted by trainers, veterinarians, and pet owners. She holds two Master's degrees in Anthrozoology and Communication Management, along with multiple certifications in canine behavior and training. In her debut nonfiction book, *Being a Good Dog in the Human's World*, Vivian offers insights from real client experiences, exploring challenges, breakthroughs, and the deeper human-canine connection.

ABOUT VIVIAN



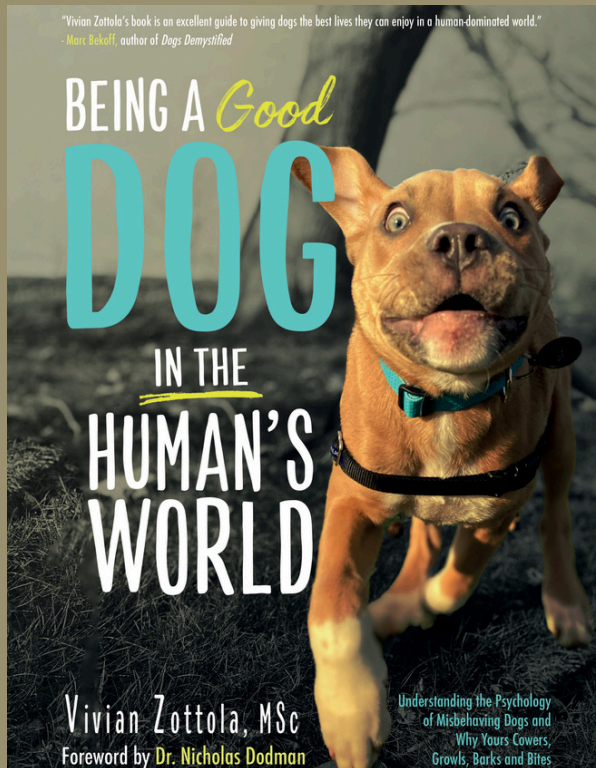
"Being A (Good) Dog In The Human's World" is Vivian's first book, offering a testament to the potential for improving our relationships with our beloved dogs. In it, she shares stories from her work with clients and their dogs, shedding light on the challenges both dogs and their people face in meeting expectations. This book provides practical guidance and addresses underlying systemic issues that can strain the bond between humans and their pets. Through these insights and advice, Vivian aims to present a fresh perspective and unlock the potential for meaningful improvements in your relationship with your dog.

BOOK TOPICS

BOOK TOPICS BEING A GOOD DOG

- Mutual respect; the importance of agency and consent
- Behavioral perspectives; considering behavior through the lens of each dog's unique umwelt
- Systemic Issues In Dog Ownership; societal expectations can lead to unrealistic demands on dogs often resulting in behavioral problems
- Humane Training Strategies and Professional Guidance





QUICK FACTS

BOOK TITLE: Being A Good Dog In The Human's World

PAGE COUNT: 269

GENRE: dog training/animal psychology

PUBLISHER: Palmetto Publishing

DISTRIBUTION: Ingram, Amazon, Barnes&Noble, Bookshop.org and others

PUBLICATION DATE: March 4, 2025

BOOK FORMAT/ISBN:

Hardcover: 979-8-8229-6617-8

Paperback: 979-8-8229-6618-5

eBook: 979-8-8229-6619-2

RETAIL PRICE:

Hardcover: \$35.99

Paperback: \$22.99

eBook: \$9.99



"Vivian Zottola's book is an excellent guide to giving dogs the best lives they can enjoy in a human-dominated world."

- Marc Bekoff, author of *Dogs Demystified*

BEING A *Good*

NOTABLE REVIEWS

Marc Bekoff Ph.D

"Being A (Good) Dog In The Human's World" is Vivian's first book, offering a testament to the potential for improving our relationships with our beloved dogs. In it, she shares stories from her work with clients and their dogs, shedding light on the challenges both dogs and their people face in meeting expectations. This book provides practical guidance and addresses underlying systemic issues that can strain the bond between humans and their pets. Through these insights and advice, Vivian aims to present a fresh perspective and unlock the potential for meaningful improvements in your relationship with your dog." - Marc Beckoff

Dr. Nicholas Dodman

"...Vivian is a highly informed dog behavior consultant and trainer with skills that extend far beyond dog training, and is highly sought after in her practice near Boston, Massachusetts. As if it weren't enough she is a research associate with us, writes for various magazines and websites, is developing an intake and behavior progress tracking worksheet for better collaboration and has authored a book--all for the love of dogs. I encourage all dog owners to delve into this book, to learn from its words of wisdom how to enjoy and strengthen their relationship with their furry friends, and to build a stronger bond with a species with whom we share so much.

Michael Shikashio, CDBC CEO - AggressiveDog.com

Vivian Zottola's Being a Good Dog in the Human's World is a compassionate, insightful, and refreshingly honest look at what it truly means to share life with dogs—not just manage them. It goes far beyond surface-level behavior advice and invites us to examine how our expectations,

Mikkel Becker, FearFree's Lead Trainer, Happy Paws Podcast

"I absolutely love Being A Good Dog In The Human's World! Vivian Zottola's thoughtful approach and deep expertise make this book an invaluable resource for pet parents. Every chapter provides science-backed strategies and heartwarming wisdom that help dogs flourish in our world. If you're looking for guidance rooted in trust, cooperation, and positivity, this book is an essential read!

Vivian Zottola, MSc

Foreword by Dr. Nicholas Dodman

Understanding the Psychology
of Misbehaving Dogs and
Why Yours Cowers,
Cries, Barks, or Bites

Cammie, Queen Of The Neighborhood Goes To The Moon is a charming tale of a dog named Cammie who ventures from a puppy mill into a bustling city. Initially, the city's hustle and bustle overwhelms Cammie. However, with time, patience, and abundant affection, she begins to feel at home.

An enchanting and quirky character in the story is the Fairy Dog Trainer, who becomes Cammie's guide and friend teaching her family the secret lessons of understanding and communicating with their new canine member. Gradually, Cammie gains confidence, makes new friends, and leaves a trail of joy wherever she roams.

This heartwarming book is a beautiful exploration of adaptation and love, depicting the deep bond between a pet and their family. It provides comfort and understanding, especially to young readers grappling with changes or losses in their own lives.

Cammie, Queen Of The Neighborhood Goes To The Moon is not just a book, but an emotional journey that can help children understand complex emotions and navigate through life's changes. It is also an excellent resource for those who enjoy stories about family relationships and the emotional bonds with pets.

In the world of children's literature, this book stands out as a tender, insightful, and thoughtfully crafted tale that captures the essence of love, change, and resilience. It's more than a story; it's an experience that fosters empathy and nurtures the heart, making it a must-read for every young reader.

NEW BOOK COMING!

BOOK TOPICS

- **Change and Adaptation** - Cammie goes through a big change when she moves from a puppy mill to life in the city.
- **Trust and Bonding** - The story shows how relationships can grow over time. Positive reinforcement training helps Cammie adjust to her new life.
- **Training & Communication** - The family learns to understand Cammie's "dog language." This highlights the importance of recognizing and respecting different ways to communicate.
- **Pet Loss, Love, and Legacy** - The moon represents peace and a lasting connection, showing that love goes beyond time and space.





NEW BOOK RELEASE MAY 27, 2025



QUICK FACTS

BOOK TITLE: Cammie, Queen Of The Neighborhood Goes To The Moon

PAGE COUNT: 30

GENRE: Juvenile Fiction/ Animals/Dogs/
Social Themes / Pet Loss, Grief, Bereavement

PUBLISHER: Palmetto Publishing

DISTRIBUTION: Ingram, Amazon,
Barns&Noble, Bookshop.org and others

PUBLICATION DATE: May 27 2025

BOOK FORMAT/ISBN:

Hardcover: 9798822975538

Paperback: 9798822975545

eBook: 9798822982970

RETAIL PRICE:

Hardcover: \$29.99

Paperback: \$19.99

eBook: \$9.99

PRAISE



“In *Cammie Queen of the Neighborhood* Vivian tells a story about a wonder-filled dog and her human family, helping readers reflect on their own canine companions and the positive impacts they have had on their families—impacts that emerge not only through their positive spirits but also through the ways we learn to ‘read’ their communication, leading to deeper understanding and care. Ultimately, this reflection brings a sense of gratitude when the inevitable happens and our beloved canine pets are no longer physically with us.”

— **Dr. George Scarlett**, Senior Lecturer
Tufts University, School of Arts and Sciences
Eliot-Pearson Department of Child Study & Human Development

GET IN
TOUCH



VIVIAN@BOSTONK9CONCIERGE.COM

617-721-8025

WWW.VIVIANZOTTOLA.COM

WE LOOK FORWARD TO CONENCTING WITH YOU!

