

VIVIAN ZOTTOLA

Human-Dog Relationship Therapist & Author



GEORGE & VIVIAN 2024

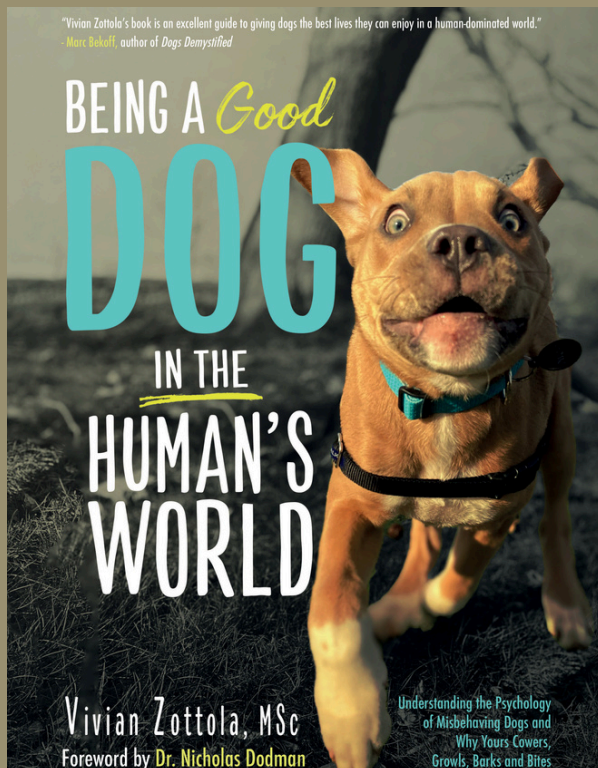
MEDIA KIT

Vivian Zottola, MSc, is a human-dog relationship therapist and author dedicated to strengthening the bond between people and their canine companions. Since 2009, she has provided canine behavior training and consulting while coauthoring research papers with the Center for Canine Behavior Studies, a nonprofit. She also cocreated BeBiteSmart animated lessons, an educational initiative that helps children reduce the risk of dog bites.

With over 20 years of experience, Vivian's expertise is trusted by trainers, veterinarians, and pet owners. She holds two Master's degrees in Anthrozoology and Communication Management, along with multiple certifications in canine behavior and training. In her debut nonfiction book, *Being a Good Dog in the Human's World*, Vivian offers insights from real client experiences, exploring challenges, breakthroughs, and the deeper human-canine connection.

ABOUT VIVIAN





QUICK FACTS

BOOK TITLE: Being A Good Dog In The Human's World

PAGE COUNT: 269

GENRE: dog training/animal psychology

PUBLISHER: Palmetto Publishing

PUBLICATION DATE: March 4, 2025

BOOK FORMAT/ISBN:

Hardcover: 979-8-8229-6617-8

Paperback: 979-8-8229-6618-5

eBook: 979-8-8229-6619-2

RETAIL PRICE:

Hardcover: \$35.99

Paperback: \$22.99

eBook: \$9.99

BUY: Everywhere books are sold

BOOK TOPICS

Dog ownership and training go far beyond simple commands like Sit, Stay, and Come. This book explores the philosophy behind humane dog training and management from an expert with over 20 years of experience. Despite centuries of living alongside dogs, misunderstandings about our relationship with them persist. We try to shape their behavior through breeding, training books, and TV shows, yet we still struggle to balance their needs with our expectations—sometimes unintentionally harming the very bond we cherish.

This nonfiction book examines systemic issues in human-canine relationships and offers practical solutions. Drawing from decades of experience, the author shares insights on ethical training, humane pet care, and real-lifestories that reveal the challenges and breakthroughs in living with dogs. Packed with history, research, and client experiences, this book is ideal for anyone seeking to understand and strengthen their connection with their dog.

BOOK TOPICS BEING A GOOD DOG

- Mutual respect; the importance of agency and consent
- Behavioral perspectives; considering behavior through the lens of each dog's unique umwelt
- Systemic Issues In Dog Ownership; societal expectations can lead to unrealistic demands on dogs often resulting in behavioral problems
- Humane Training Strategies and Professional Guidance



"Vivian Zottola's book is an excellent guide to giving dogs the best lives they can enjoy in a human-dominated world."

- Marc Bekoff, author of *Dogs Demystified*

BEING A *Good*

PRAISE FOR BEING A GOOD DOG IN THE HUMAN'S WORLD

Marc Bekoff Ph.d

"Being A (Good) Dog In The Human's World" is Vivian's first book, offering a testament to the potential for improving our relationships with our beloved dogs. In it, she shares stories from her work with clients and their dogs, shedding light on the challenges both dogs and their people face in meeting expectations. This book provides practical guidance and addresses underlying systemic issues that can strain the bond between humans and their pets. Through these insights and advice, Vivian aims to present a fresh perspective and unlock the potential for meaningful improvements in your relationship with your dog." - Marc Beckoff

Dr. Nicholas Dodman

"...Vivian is a highly informed dog behavior consultant and trainer with skills that extend far beyond dog training, and is highly sought after in her practice near Boston, Massachusetts. As if it weren't enough she is a research associate with us, writes for various magazines and websites, is developing an intake and behavior progress tracking worksheet for better collaboration and has authored a book--all for the love of dogs. I encourage all dog owners to delve into this book, to learn from its words of wisdom how to enjoy and strengthen their relationship with their furry friends, and to build a stronger bond with a species with whom we share so much.

Steve D. (amazon)

Wonderful book-Recommended by my Vet. Very helpful information about how my dog is perceiving the world has really opened my eyes and helped address some behavior issues (mine and Betsy's!). This book has been transformative for my relationship with Betsy - also written in a very engaging, entertaining style. Highly recommended.

Mary F. (amazon)

This isn't a dime-a-dozen training manual, which is never useful when things go off the rails, rather an insightful look into the psychology and reasoning behind a dog's behaviors and personality to help you develop the tools and skills to handle your unique situations in messy, complicated real life.

I can't recommend this read enough!

VIVIAN ZOTTOLA, MSc
Foreword by Dr. Nicholas Dodman

of Misbehaving Dogs and
Why Yours Cowers,
C. F. B. L. P.



NEW BOOK RELEASE MAY 27, 2025



QUICK FACTS

BOOK TITLE: Cammie, Queen Of The Neighborhood Goes To The Moon

PAGE COUNT: 30

GENRE: Juvenile Fiction/ Animals/Dogs/
Social Themes / Pet Loss, Grief,
Bereavement

PUBLISHER: Palmetto Publishing

PUBLICATION DATE: May 27 2025

BOOK FORMAT/ISBN:

Hardcover: 9798822975538

Paperback: 9798822975545

eBook: 9798822982970

RETAIL PRICE:

Hardcover: \$29.99

Paperback: \$19.99

eBook: \$9.99

BUY: Everywhere books are sold

Cammie, Queen Of The Neighborhood Goes To The Moon is a charming tale of a dog named Cammie who ventures from a puppy mill into a bustling city. Initially, the city's hustle and bustle overwhelms Cammie. However, with time, patience, and abundant affection, she begins to feel at home.

An enchanting and quirky character in the story is the Fairy Dog Trainer, who becomes Cammie's guide and friend teaching her family the secret lessons of understanding and communicating with their new canine member. Gradually, Cammie gains confidence, makes new friends, and leaves a trail of joy wherever she roams.

This heartwarming book is a beautiful exploration of adaptation and love, depicting the deep bond between a pet and their family. It provides comfort and understanding, especially to young readers grappling with changes or losses in their own lives.

Cammie, Queen Of The Neighborhood Goes To The Moon is not just a book, but an emotional journey that can help children understand complex emotions and navigate through life's changes. It is also an excellent resource for those who enjoy stories about family relationships and the emotional bonds with pets.

In the world of children's literature, this book stands out as a tender, insightful, and thoughtfully crafted tale that captures the essence of love, change, and resilience. It's more than a story; it's an experience that fosters empathy and nurtures the heart, making it a must-read for every young reader.

NEW BOOK COMING!

BOOK TOPICS

- **Change and Adaptation** - Cammie goes through a big change when she moves from a puppy mill to life in the city.
- **Trust and Bonding** - The story shows how relationships can grow over time. Positive reinforcement training helps Cammie adjust to her new life.
- **Training & Communication** - The family learns to understand Cammie's "dog language." This highlights the importance of recognizing and respecting different ways to communicate.
- **Pet Loss, Love, and Legacy** - The moon represents peace and a lasting connection, showing that love goes beyond time and space.



"Vivian Zottola's book is an excellent guide to giving dogs the best lives they can enjoy in a human-dominated world."

- Marc Bekoff, author of *Dogs Demystified*

BEING A *Good*

PRAISE FOR BEING A GOOD DOG IN THE HUMAN'S WORLD

Praise for Cammie Queen of the Neighborhood Goes to the Moon

"In *Cammie Queen of the Neighborhood* Vivian tells a story about a wonder-filled dog and her human family, helping readers reflect on their own canine companions and the positive impacts they have had on their families—impacts that emerge not only through their positive spirits but also through the ways we learn to 'read' their communication, leading to deeper understanding and care. Ultimately, this reflection brings a sense of gratitude when the inevitable happens and our beloved canine pets are no longer physically with us."

— **Dr. George Scarlett**, Senior Lecturer
Tufts University, School of Arts and Sciences
Eliot-Pearson Department of Child Study & Human
Development

VIVIAN ZOTTOLA, MSc

Foreword by Dr. Nicholas Dodman

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GET IN
TOUCH



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WE LOOK FORWARD TO CONENCTING WITH YOU!

